Volume 6, Number 2, April 2015

Promoting Innovative Performance through Social Embeddedness: An Analysis on Innovative Human Capital among SMEs..................................................................................................................81

Hasliza Abdul Halim, Noor Hazlina Ahmad, Seyedeh Khadijeh Taghizadeh, T. Ramayah, and Marini Nurbanum Mohamad

Working Life Quality of Suan Sunandha Rajabhat University Personnel.................................................................88

Anantachai Aeka, Terada Pinyo, and Wanussanath Prapala

Enforcing Downward Accountability for Nonprofit Effectiveness: A Case Study of Malaysian NGO...............93

Nurul Hidayana Mohd Noor

Role of Task Characteristics in the Relationship between Technological Innovation and Project Success……100

Li-Ren Yang

Analysis of Factors Influencing Facebook Persistence................................................................................................105

Young Ju Joo, Sunyoung Joung, Eugene Lim, and Minyeong Lee

Leadership Behaviors, Trustworthiness, and Managers’ Ambidexterity.................................................................109

Anar Purvee and Dalantai Enkhtuvshin

Proposition of an Approach for Analyzing Accident Scenarios Linked to a Chemical Process: An Application to Chemical Reactor........................................................................................................114

Benamrane B., Bourmada N., and Boukhalfa A.

A Supply Chain Risk Management Modelling for Balinese Aromatherapy Product by Pricing Optimization...118

Ida Bagus Dharma Yoga Santosa, Taufik Djetna, and Yandra Arkeman

An Optimization of Product Recall Cost for Frozen Milkfish in Traceability System.............................................122

Aditia Ginantaka, Taufik Djetna, and Yandra Arkeman

Areas of Logistics Activity, Evolution and Tendencies, Criteria and Parameters of Design to Implementation and Organization..........................................................................................................126

Jose Romero Postiguillo, Jose Maria del Campo, and Juan A. Santamera

Use of Result Based Management (RBM) Framework for Monitoring Projects of Public Sector in Pakistan — A Case Study........................................................................................................................................130

Maliha Arif, Muhammad Jibair, and Ali Ahsan

The Integrated Tripod Missions of Academic Researcher towards University Technology Transfer: A Case Study of Srinakharinwirot University, Thailand............................................................................136

Kanyakit Keerati-angkoon

The Moderating of Islamic Work Ethic on Relationship of Emotional Intelligence and Leadership Practice: A
Proposed Framework

Abdul Shukor Shamsudin, Hamzah Abdul Rahman, and A. Rahim Romle

Starting Small but Getting Big: The New Shape of Small and Medium Industries

Olalere Folasayo Enoch and A. Aziz Shuaib

Solid Waste Management as a Tool in Happy Workplace

Charuvan Kasemsap

Potential of Cloud Storage Application as Knowledge Management System

T. Gunadham